

# SEEDLiberia.org

One of the most important challenges faced by farmers in Liberia is limited transportation options to get their produce from farm to market. Farmers face severe post-harvest losses as good crops waste away without any means to get to market. This preventable issue creates increased poverty, and malnutrition for the consuming public.

On a small scale, Frederick Hill of Seed Liberia has successfully solved this problem with a single Basic Utility Vehicle (BUV) which he placed on his farm for a few years. Now, Frederick and his ministry partners want the BUV to be the seed for success throughout Africa. He aims to expand so others can improve their quality of life. He needs to scale up his operation with several BUV/FarmToMarket (FTM) Tractors.

Our plans include spiritual / discipleship training of the owner operators / drivers. We have started training the trainers.



## Proposed Plan: BUV Business Fleet



The Basic Utility Vehicle (BUV) uniquely solves the transport problem faced by Liberian farmers. BUVs travel the backroads of “potential” in Africa and bring forth opportunity. Robust, easy to maintain vehicles represent a first mile solution for the small-holder farmers. Reliably serving for over 20 years in 37 countries, the BUV goes where the roads have no name, and obstacles lurk at every turn.

In 2024, Frederick and his pastor friends plan to order 1 built BUV and 4 BUV Kits with the tools to build the kits and launch a maintenance shop. A microfactory is in their long-range plans.

### Our Appeal

\$55K USD to fund a 5-unit pilot fleet with 1 completed vehicle and 4 Kits to be finished in Liberia. The goal is to appeal for a grant for the launch of a BUV/FTM Tractor business with local owner operators or hired drivers.

## SEEDing the market: BUV Microfactory

As fleet operations in Liberia begin, others will soon observe the successful impact and start asking: “How do I get one?”

Keeping up with increasing demand will lead to a local BUV Microfactory in Liberia one day. Nearby communities and neighboring countries can be served with units manufactured locally, rather than shipped from the USA.



### Manufacturing Capabilities

- Steel cutting and bending
- Frame welding
- Painting
- Assembly and electrical wiring
- Quality control



### Services

- Service & repairs (onsite and in the field)
- Delivery of BUV to customer
- BUV driver training (business/vehicle/ care and strategy)



## Liberia BUV / FTM Objectives

1. Ease the challenges of transportation that farmers face to take their crops to the markets - even where no roads exist. One FTM tractor will help many farms.
2. Train older students in our vocational school to become delivery drivers with basic skills and spiritual maturity working with BUV and BiblicalMentoring.org. We are training them to make disciple-making disciples.
3. Provide steady jobs to deliver ripe produce from the farms to the markets, thus avoiding spoilage.

*"We feel passionate to participate in this project. As farmers in Liberia, we have seen first-hand the vital role that transportation plays as it relates to timely delivery of farm produce. Pray that the Lord provides for the first shipment of 5 FTM Tractors. With the efforts of our partners, we will achieve these objectives."*

- Frederick Hill, SEED Liberia / Wallah Wilsitoe, Project Manager

4. Collect stories, testimonies, & prayer needs and offer God's Word.
5. Train students in basic BUV/FTM vehicle maintenance.
6. Employ values that honor God, develop people, demonstrate stewardship and pursue excellence. May the Lord allow us to serve as His ambassadors in this project that has been effective in other countries.
7. Build FTM Tractors in Liberia as a Business-As-Mission (BAM) enterprise.

## About the BUV Ministry

Founded in 2000, BUV is devoted to improving lives by developing Basic Utility Vehicles (BUVs) that facilitate community transformation — bridging the gap between vital services and people in need. More than basic transport solutions, we are lifting up people and creating opportunities. The BUVs drive life change and serve in 37 countries.



## Ways to Give in the USA

**The Institute for Affordable Transportation / BUV Ministry** is a 501(c)3 public charity based in the USA.

- Give securely online at [www.driveBUV.org/donate](http://www.driveBUV.org/donate)
- Mail checks made payable to:  
Institute for Affordable Transportation (IAT)  
5868 E.71<sup>st</sup> Street, #E199  
Indianapolis, IN 46220 EIN: 35-2133517

**BiblicalMentoring.org** is a 501(c)3 public charity based in Thompson's Station, TN.

- Give securely online via Venmo at:  
[www.biblicamentoring.org/index.php/pay-it-forward/](http://www.biblicamentoring.org/index.php/pay-it-forward/)
- Mail checks made payable to HIM to:  
2750 Hanover Drive,  
Thompson's Station, TN 37179 EIN: 84-1342772



## Basic Utility Vehicle/ Farm-To-Market Tractor



*Drive Hope, Connect People, and  
Transform Lives*

**Business As Mission (BAM)**

**Liberia BUV - SEED**